

SEO Writing Project Proposal (Sample)

SEO Writing Project: Cosmed MicroQuark Repair

Team tag: CPSU-DOE-F20S1G1

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Hello iFixit:

For our SEO Writing Project, we propose to create and optimize content on the Cosmed MicroQuark Repair device page. The existing device page is lacking in information. There is a graphic of a gray plus sign, but there isn't an image of the device itself. There are currently three flags on the page: Medical Equipment, No Summary, and Page Stub. There are no Support Questions or links to repair guides. The page has one PDF for a Cosmed MicroQuark user manual.

Title and Link to Device Page Stub

The title of our device page stub is [Cosmed MicroQuark Repair](#).

Why This Device Page is Necessary

Medical devices are always important to maintain—especially now with the current COVID-19 pandemic. The Cosmed MicroQuark is a spirometer, which is a medical device used for measuring a patient's lung functionality to diagnose breathing conditions. By improving this device page, we will be providing repair technicians with the resources they need to keep this equipment out of the landfill and in the hospital where it has the potential to save lives.

Intended Audience

The information provided by our team will be intended for biomedical technicians (also known as BMETs), who are responsible for maintaining medical equipment. Our device page will provide relevant resources for biomedical technicians looking to repair a Cosmed MicroQuark.

Sources

We have used the following sources for information on the Cosmed MicroQuark:

- [Cosmed Official Site](#): This official product page for the Cosmed MicroQuark lists features and specifications of the device.
- [Cosmed MicroQuark User Manual](#): The Cosmed MicroQuark user manual provides information for installing, calibrating, and maintaining the device.
- [American Lung Association](#): This page explains spirometry and provides a deeper understanding for why devices like the Cosmed MicroQuark are needed and how they are used.

Alternate Device Page Stubs

If the Cosmed MicroQuark Repair device page is not available, we'd like to work on one of the following device pages:

- [Mindray SynoVent E3 Repair](#)
- [Blease Frontline Sirius Repair](#)

Thank you for considering our proposal. We're excited to contribute to iFixit, and we believe our team will be able to provide high-quality contributions that meet the standard users have come to expect on iFixit. Please let us know if we can proceed, or if we need to make any changes to our proposal before moving forward.

Sincerely,

[Rosie B.](#) and [Austin B.](#)